



S&M-CM/162/New Plans & promotions/12-13/20

dt @ Chennai-6 the 18.07.2012.

Sub: Introduction of Plan Continuation Vouchers for NESAM **Special prepaid plan** - reg.

Ref : S&M-CM/162/New Plans & promotions/12-13/19 dt @ Chennai-6 the 17.07.2012.

As per letter under ref (1), Withdrawal of Plan Continuation Vouchers Rs.87 & Rs.174 in TN LSA (in C-TOP-UP) w.e.f 23:59 Hrs of 17.7.2012 was communicated.

Approval of the competent authority is hereby conveyed for the introduction the above two Plan Continuation Vouchers to get 90 days or 180 days validity for Nesam Special Plan customers in TN Circle with immediate effect.

The details are given under:-

MRP of Plan Continuation Voucher in Rs. (incl. S.Tax)	Validity in days	Freebies to be consumed within 30 days
Rs.87 (through C-TOPUP)	90 days	150 Minutes FREE to Any Network
Rs.174(through C-TOPUP)	180 days	300 Minutes FREE to Any Network

This is for the information of all concerned please.

(S. BAMA)

AGM (Marketing-CM)

044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.